花艺专业人才培训学院 LEE FLOWER DESIGN ACADEMY

Basic Flower Design Course

10 Lessons (Lev. 1)	RM1,800.00
10 Lessons (Lev. 2)	RM1,800.00
Duration	4 Weeks
Floral Materials	Provided

This is an elementary level for beginners to develop designing skills through of floral design. No prior floral knowledge required.

* Practical knowledge - tools and cares

* Basic Principles & Design Theories

* Traditional Design

* Categories of Design

* Hand bouquets (For BFD Level 2)

* Certificate of Completion will be given upon Completion of the BFD 1 & 2 course.

Hobby Floral Design Class

12 Lessons	RM2,500.00	
Duration	5 Weeks	
Floral Materials	Included	
This design class is for hob	by, enrichment and so	cial purposes.
Student will take home even	ry floral design that the	y have stylized.
No prior floral knowledge re	quired.	
* Contemporary flower desi	gns	
* Hand-tied bouquets		

* Corsage and hairpiece

* Seasonal design

Silk, Dried & Preserved Flowers Design Course

10 Lessons	RM1,800.00
Duration	6 Weeks
Floral Materials	Not Included

This class will focus on the designing styles and mechanics as applied to both Silk & Dried & Preserved flowers in contemporary and traditional designs.

* Colours & Designing Theory.

* Proper selection and handling of dried flowers and other materials.

* Tips and techniques for silk flower purchasing.

* Product Display - Colour and Design theory, floral industry trends.

* Certificate of completion will be given upon successful completion of the course.

Hampers & Gift Wrapped Design Course

20 Lessons	RM2,800.00			
Duration	4 Weeks			* Bridal Bouqu
Courses Materials	Provided			* Corsages, Bo
* Pyramids Hamper * G	ourmet Basket			* Wedding & B
* Fruits Basket * Gift w	rapped Design, Flower	Box		* Special Occa
* Ribbons making * Pro	oper selection & handlin	g		* Wedding Arc
* Composition of visual presentation			* Wedding Leg	
* Certificate of completi	on will be given upon su	uccessful completion of	the course.	* Certificate of
Lee Flower Design A	Academy Sdn. Bhd.	(Reg # : 798753-V)	GST Reg #	: 0009 3966 3360
No. 70 A, Jalan SS 15 / 4	, Subang Jaya, 47500 Se	langor D., E., Malaysia.		
Tel : +603 - 5637 0668	Tel : +603 - 5637 0778	Email : info@lfda.m	iy URL	: http://lfda.my

Professional Floral Design Course

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30 Lessons (Lev. 1)	RM 4,800.00	
30 Lessons (Lev. 2)	RM 4,800.00	
Duration	16 Weeks - 20 Weeks	
Floral Materials	Provided	

This is a course specially designed for people who wants to pursue floral knowledge. required a career in floral business. This course consists of four parts of floral categories. No prior floral knowledge required.

* Traditional & Contemporary Design	Lev.1 PFD	
* Design Principles, Elements and Techniques Lev.1 I		
* Business Floral Design, Wedding and Tributes	Lev.2 PFD	
* Theoretical Foundation of Floral Arts Lev.2 PFL		
* Window Display, Business Start Up, Online & Offline Floral Business		

* Certificate of completion will be given upon successful completion and passing of 4 sets of design examination.

Advanced Commercial Floral Design Course

20 Lessons (Lev. 1)	RM4,800.00
20 Lessons (Lev. 2)	RM4,800.00
Duration	8 Weeks
Floral Materials	Provided

This course provides both management and advanced floral designing in a single course format. We have interspersed a series of presentations to give students a better understanding of the business aspects of a retail flower shop.

* Contemporary Designs	~ Everyday occasion, flower & sympathy,	
	grand opening, wedding designs, seasonal designs	
* Management	~ Business principles and organisation,	
	pricing methodology, visual merchandising.	
* Floriculture	~ Care and handling of flowers.	
* Floral Background	~ Colour and design theory, floral industry trends.	

* Certificate of completion will be given upon successful completion of the course.

Advanced Wedding Floral & Event Planing Course

40 Lessons	RM9,800.00
Duration	6 Weeks
Floral Materials	Provided

This Wedding Design Course, which gives hands-on experience in all aspect of wedding floral design, including banquet hall and reception decorations.

* Bridal Bouquets * Corsages, Boutonnieres ,Hairpieces and Body Flower * Wedding & Event Planning

* Special Occasion Design Setup * Wedding Arch & Ceremonial Decorations

* Wedding Legends and Lore

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* Certificate of completion will be given upon successful completion of the course.

Industry Code : 741 09

One Time Registration Fee: RM 180.00 for each floral design catogory+

American Floral Design

24 Lessons	X 4 Levels
Per Level	RM5,800.00
Duration	5 Weeks/Per Level
Floral Materials	Provided
Level-A Design Principles / Design Elements	24 Lessons
Level-B Design Form	24 Lessons
Level-C Design Techniques / Traditional Design Style	24 Lessons
Level-D Natural Design Style / Linear Design Style / Experim	nental 24 Lessons
This 4 levels course give you educational information about	the techniques and methods

for designing with flowers.

*Theoretical Foundation of Floral Arts

* Knowledge about the 108 technical aspects of design

* Articulating individual creativity

* Certificate of completion will be given upon successful completion and passing of 4 sets of design examination.

European Floral Design

20 Lessons	X 4 Levels
Per Level	RM5,800.00
Duration	8 Weeks per level
Floral Materials	Provided
This course will expand your knowledge	e and theoretical foundation of floral arts, creativity,
mechanics and understanding of Europ	ean designing concepts.

- * Fundamental theories of design
- * Colour theories
- * Structures and framing
- * Abstract composition
- * Formal linear, parallel, decorative, vegetative design
- * Hand tied bouquet
- * Theme designs

* Certificate of completion will be given upon successful completion and passing of 4 sets of design examination.

Ikebana Course (Sogetsu)

20 Lessons	X 4 Levels
Per Level	RM2,400.00
Duration	4 Weeks
Floral Materials	Provided

A Japanese Floral Art Design class of 4 levels that will enable you to develop floral design skills at both elementary & advanced levels.

Course content: Techniques, Basic Concepts, Sketching, Geometrical Drawing,

- Paper Sculpture and Abstract Composition.
- No prior floral knowledge is required.
- * Practical Knowledge tools and cares
- * Basic Principles
- * Basic Arrangement in Moribana
- * Basic Arrangement in Nageire

* Upon successful completion of each level, student may apply for the relevant certificate from Sogetsu School of Japan.

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